

# Professional Solicitor Campaign Detail

## Professional Solicitor

**Name:** OUTREACH ASSOCIATES/DIRECT  
ADVANTAGE MARKETING

**Address:** 2100 WHARTON STREET, SUITE 510  
PITTSBURGH PA  
15203-

**Phone:** (412) 381-2300

**Fax:** (412) 381-1259

**FEIN #:** 52-2406431

## Charitable Organization

**Name:** SOUTHERN POVERTY LAW CENTER,  
INC.

**Address:** 400 WASHINGTON AVENUE  
MONTGOMERY AL  
36104-

**Phone:** (334) 956-8200

**Fax:** (334) 956-8483

**FEIN #:** 63-0598743

**Campaign ID:** 192-2374-5

**Type of Solicitation:** TELEMARKETING

**File Date:** 2/21/2007

**Percentage of Funds - Charitable Organization:** 37.00%

**Percentage of Funds - Professional Solicitor:** 63.00%

Revenues		Expenses	
Telemarketing	\$335,969	Salaries	\$212,241.00
Direct Mail	\$0.00	Other Expenses	\$0.00
Door-to-Door	\$0.00	Total Expenses	\$212,241.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$123,728.00
Other Revenue	\$0.00		
Total Revenue	\$335,969.00	Deficit/Excess:	\$0.00

**Posted On:** Thursday, August 23, 2007